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RÉPUBLIQUE FRANÇAISE

MINISTÈRE
DE L'AGRICULTURE
ET DE
L'ALIMENTATION

Internet Investigations E-commerce PPP

CEUREG XXII

VIENNA – 30th October 2018

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**National Unit for Veterinary and Phytosanitary Investigations
(BNEVP in French)**

FRANCE

Context :

- Prohibition of sale in January 2019 of synthetic PPP to private individuals.
- Constant increase in the number of Marketing Authorization (MA) withdrawals of PPP intended for agricultural professionals .



Result :

- Development of online sales (e-commerce) of illegal PPP in the next few years :
 - To use up the existing stock of PPP intended for individuals ;
 - To sale to professionals, PPP no longer having a Marketing Authorization

Adaptation of BNEVP's investigators :

- Identification and specialization of two officers of the brigade for internet investigations in the phytosanitary field (plant protection products) and veterinary field (medicines).



- Training courses, delivered by the French customs authorities and gendarmerie, at high levels. These courses allowed us to set up performing researches on the web :
 - To formalize the methods of finding an offense on the internet ;
 - To formalize the procedure for finding an Internet offense (official report) ;
 - To identify an advertiser on the internet (requisition) ;
 - To implement a watch alert (press, forum, social networks ...) to search and detect offenses.
- Application of investigation methods to the agricultural sector (PPP).

Priorities for internet investigations (concerning PPP) :

- Sale of PPP with no valid MA (Marketing Authorization) in France.
- Lack of certification for the sale of PPP.
- PPP put online for professionals (farmers).



Problématique :

- Two parties linked to an illegal advertisement :
 - The advertiser ;
 - The host of the ad (E-bay, Amazon, Leboncoin...).



Action with the host of the illegal advertisement :

- Administrative requisition sent to the host :
 - * to obtain the necessary elements to identify the owner of the unlawful advertisement ;
 - * to know the full history of the operations conducted by the advertiser.
- Remove the illegal advertisement posted online by the host (stop the offense).



Action with the offending advertiser :

- Verification of the status of the advertiser (individual, professional, geographic location, approval ...) from the information provided by the host ;
- Analyze of the origin of PPP put online ;
- Initiation of administrative (regulatory reminder) and / or judicial (filing of a criminal file) proceedings if necessary.

Example of step investigations :

- 1 - Detection of an illegal advertisement (information sent to the brigade by a regional control service);
- 2 - Official screenshot of the illegal advertisement (date, web address...);
- 3 - Identification of the advertiser by administrative requisition sent to the host;
- 4 - Exploitation of information transmitted: Flow, volumes, status of the advertiser...
- 5 - Matérialization of the offenses :
 - Put on sale of a PPP without a valid MA (marketing authorization) in France since 2008 ;
 - Put on sale of PPP without a license.
- 6 - Notice to the host to remove the illegal advertisement.
- 7 - Transmission of a regulatory reminder to the advertiser regarding its unlawful advertisement.



https://www.leboncoin.fr/annonce/1010994911.htm?cat=12_3
Dés herbant surpuissant Pro. Jardinage Oise - leboncoin.fr

Accueil > Toute la France > Jardinage > Dés herbant surpuissant Pro

Dés herbant surpuissant Pro

ARLEN[®] D
Herbicide total pour foliaires de culture verte
sans résidu de produits phytosanitaires
à l'usage agricole.
Action préventive et curative.

3 photos disponibles

Mise en ligne le 27 août à 22:12

GG

Prix 50 €

Ville Compaigne 60200

Description :

Dés herbant surpuissant professionnel
1L pour 50 litres d'eau
ARLEN D Nufarm.

S applique directement sur la plante (foliaire)
Dés herbage total plus puissant que le round up

Composition
176 g/l de amonitrazol 150 g/l de éuron
(Photo 2/3 après 4 jours)

*12 bidons de disponible

Savegarder l'annonce Signaler l'annonce Partager l'annonce

TROUVEZ DES CLIENTS
Gérez simplement et en libre-service vos campagnes publicitaires, développez votre activité et accélérez votre business.
Créer une publicité

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Gérez simplement et en libre-service vos campagnes publicitaires, développez votre activité et accélérez votre business.
Créer une publicité

BEON DE CLIENTS?
Cherchez-vous même votre publicité en toute autonomie et en multiples sites tout au long de votre audience qualifiée.
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Copié le 14-09-2016 à 11h 56mn 44s - https://www.leboncoin.fr/jardinage/1010994911.htm?cat=12_3

Conclusion :

- Main objective : **stop the offense.**
- To detect organized sectors in PPP traffic by internet.
- To transmit information to the relevant authorities regarding a foreign advertiser.
- To initiate judicial action according to each case :
 - Importance of flows and recurrence of sales ;
 - Public health risk ;
 - Environmental risk.

